

PRESS KIT



RUNNING WILD

—→ THE LIFE OF DAYTON O. HYDE ←—

Full Motion Pictures & Telecom2 in association with Free Running Films and
the Black Hills Wild Horse Sanctuary

Produced by Suzanne Mitchell Co-Produced by R.A. Fedde

Directed by Suzanne Mitchell

Visual Effects by Beehive Edited by R.A. Fedde Director of Photography Mauro Brattoli

Executive Producers Barbara Kopple Robert Johnson Alejandro Perez

Music by Steve Poltz



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CONTACTS

Producer / Director, Running Wild

Suzanne Mitchell

suzanne.mitchell@runningwildfilm.com

845-304-3313

Director of Marketing and Public Relations, Running Wild

Contact: for additional information, photos, interviews

Fran Perchick

fran.perchick@runningwildfilm.com

646-369-6643

Links:

Running Wild website: www.runningwildfilm.com

Running Wild on Facebook: <https://www.facebook.com/runningwildfilm>

Running Wild on Twitter: <https://twitter.com/RunningWildUSA>

Black Hills Wild Horse Sanctuary website: www.wildmustangs.com

Dayton O. Hyde website: www.daytonohyde.com

Steve Poltz website: www.arrivalrecords.net/artists/StevePoltz.html

Slamdance Film Festival website: <http://showcase.slamdance.com/Film-Festival>

RUNNING WILD



RUNNING WILD

↔ **THE LIFE OF DAYTON O. HYDE** ↔

FACT SHEET

Title: Running Wild: The Life of Dayton O. Hyde

Cast/Featuring: Dayton O. Hyde

Director: Suzanne Mitchell

Producer: Suzanne Mitchell

Executive Producers: Barbara Kopple, Robert Johnson, Alejandro Perez

Editor: R.A. Fedde

Director of Photography: Mauro Brattoli

Original Music: Steve Poltz (Arrival Records)

Running Time: 92 minutes

Genre: Feature Documentary

Country: USA

Shooting Format: Color, HDCam

Logline:

Inspiring journey of a remarkable cowboy who triumphs in his quest to protect wild horses and the American West.

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SHORT SYNOPSIS



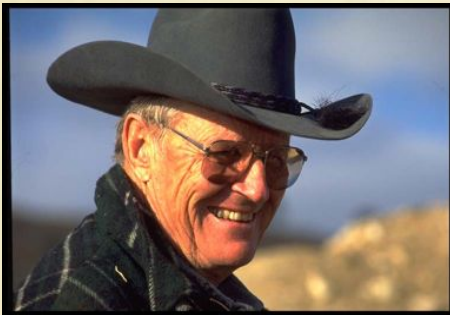
Short Synopsis:

Dayton Hyde's destiny leads him on a dramatic journey through the West. From rodeos, conservation battles, and wild horse rescues, to award-winning books, personal heartbreak and new found love, **RUNNING WILD** is a self-told tale of a 6'5" cowboy who demonstrates the importance of defending our natural world before it's too late. Through his protection of wild horses, Hyde finds personal freedom. Breathtaking scenery, intimate conversations and a dynamic score create a powerful film that delivers the message that we can truly make a difference if we try.

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DAYTON O. HYDE BIO



Dayton Hyde – Featured

Dayton Hyde is a rancher, photographer, essayist and author of 17 books, including *“Sandy,” “Don Coyote,”* and *“Yamsi.”* Dayton has been called a rancher’s rancher and a naturalist’s naturalist. He is a man whose wonderful observations bring home the powerful fact that a human being is responsible to the land and is not its master. All his life his curiosity has compelled him to learn all he could about every creature inhabiting the land he nurtures. As a result, he has become an exceptional self-trained naturalist whose experiences enrich us all. Yamsi, a 6,000 acre working cattle ranch in Oregon’s Klamath Basin, is the setting for Dayton’s lively meditation on what it means to be a rancher in the West in the late twentieth century. Hard work and hardships at Yamsi coexist with dedication to principles of conservation and sound ecology. His exuberant, hard-fisted, often humorous portrait of a rancher’s life is told the way it ought to be told. He now runs The Black Hills Wild Horse Sanctuary, an 12,000-acre ranch in Western South Dakota where he protects wild horses.

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DAYTON HYDE LITERARY and CONSERVATION AWARDS

- 1989 Honor Award from Whooping Crane Conservation Association
Oregon Governor's Conservationist of the Year
Issac Walton League Golden Beaver Award
Environmentalist of the Year: From National Cattlemen's Association Region 7
Dutton Literary Award
Distinguished Northwest Writer of the Year: Willamette Writers Conservation Award: International Wild Waterfowl Association, Inc.
Northwest Booksellers Award
American Library Association Ten Best Books of the Decade "Don Coyote"
- 1989 First Hero of the Earth, Eddie Bauer Inc.
1994 A.S.C.P.A. Founder's Award
1997 Reader's Digest The American Dream Today & Tomorrow, Heroes of the Land, Born To Run Free
1999 Oregon State University, College of Agricultural Science Diamond Pioneer Agricultural Achievement Award
2001 Highlights for Children, Author of the Month and Author of the Year, July Issue "Medicine Hattie".
2002 International Reading Association, Paul Witty Award for "Medicine Hattie".
2002 Cate School Outstanding Alumni of the Year
2002 American Association of Equine Practitioners, "Lavin Cup Award" Equine Welfare
2009 Black Hills, Badlands & Lakes Association "Special Achievement Award"
2012 19th Annual Black Hills Stock Show "Pioneer Award"

DAYTON HYDE PUBLISHED BOOKS

- "Sandy" - Dial Press 1968, reprinted 2000 by Oregon State University Press (soft cover)
"The Brand of a Boy" - WPBCO Press 1969
"Yamsi" - Dial Press 1971, reprinted 1996 by Oregon State University Press (soft cover)
"Last Free Man" - Dial Press 1971
"Cranes in My Corral" - Dial Press 1972
"Strange Companions" - Dutton 1973
"Raising Waterfowl in Captivity" - Dutton 1975
"Island of the Loons" - Macmillan 1983, reprinted 2002 Boyds Mills Press
"Thunder Down the Track" - Macmillan 1984
"Wilderness Ranch" - Macmillan 1985
"One Summer in Montana"- Macmillan 1985
"The Major, The Poacher, and the Wonderful One Trout River" - Macmillan 1986, reprinted in 1986 Boyds Mills Press
"Don Coyote" - Arbor House 1986. On the American Library Association List Ten Best Books of the Decade 1987
"The Bells of Lake Superior" - Boyds Mills Press 1995
"Life in the Saddle" - essay Tehabi Books 1995
"Thunder of the Mustangs" - essay Tehabi Books, Sierra Club Books, 1997
"Mr. Beans" - Boyds Mills Press 2000
"Don Coyote" - Reprinted Johnson Books 2004
"Pastures of Beyond, an Old Cowboy Looks Back at the Old West" - Arcade Publishing 2005
"All the Wild Horses" - Voyageur Press 2006
"Alone in the Forest" Volume 1: Poet on the Prairie Collection, IRAM 2012

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DIRECTOR'S STATEMENT



Suzanne Mitchell – Director's Statement

When I first encountered Dayton Hyde he was living alone on 11,000 acres in the Black Hills of South Dakota, surrounded by the thundering hooves of horses and the music of song birds. His stories of the West and his passion for wildlife captivated me, and I knew I would be back to create a film about a man who found freedom in the horses he is saving. Twenty years later, **Running Wild: The Life of Dayton O. Hyde** captures the essence of a man who as a cowboy, a poet and an inspiration, has handed his heart over to the West. The film looks back on his rich, diverse life and looks forward to his legacy, opening the eyes of a new generation to the beauty and fragility of what is left of this natural landscape.

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SUZANNE MITCHELL SHORT BIO



Suzanne Mitchell – Director and Producer

Suzanne Mitchell has produced numerous long and short form television series and specials as well as feature length documentaries. She has won two Emmys, two Gracie Awards and a Omni Intermedia Award. Over the years she has produced celebrated specials for Oprah, HBO, A&E, to name a few. Suzanne has collaborated and produced a number of documentaries with Academy Award-winning director Barbara Kopple. **Running Wild: The Life of Dayton O. Hyde** is her feature documentary directorial debut.

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BARBARA KOPPLE SHORT BIO



Barbara Kopple – Executive Producer

Barbara Kopple is a two-time Academy Award winning filmmaker. A director of documentaries as well as narrative television and film, her most recent project is the documentary **Running from Crazy**, which is premiering at the 2013 Sundance Film Festival. Barbara produced and directed **Harlan County USA** and **American Dream**, both winners of the Academy Award for Best Documentary Feature. Her other films include **The House of Steinbrenner**, **Woodstock: Now and Then**, **Shut Up and Sing**, **Havoc**, **A Conversation with Gregory Peck**, **My Generation**, **Wild Man Blues**, **Fallen Champ: The Untold Story of Mike Tyson**, and many more.

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FREE RUNNING FILMS ANNOUNCES THE WORLD PREMIERE OF “RUNNING WILD” AT THE JANUARY 2013 SLAMDANCE FILM FESTIVAL

Documentary feature film marks the inspiring journey of a remarkable cowboy who triumphs in his quest to protect wild horses and the American West.

New York, NY – December 6, 2012 – Free Running Films announces the world premiere of **Running Wild: The Life of Dayton O. Hyde** at the Slamdance Film Festival in Park City, Utah in January 2013. This cinematic adventure explores the compelling life of Hyde, a cowboy who has dedicated his life to protecting the threatened wild horses and the land of the American West.

Emmy award-winning Producer/Director Suzanne Mitchell, Academy Award- winning Executive Producer Barbara Kopple, and the **Running Wild** filmmakers will be at the 19th Annual Slamdance Film Festival for the premiere. They will be joined by **Running Wild's** Dayton O. Hyde. Praised by an awed and inspired audience at its private rough-cut screening, **Running Wild** is a captivating story of incredible determination and accomplishment, and heartwarming and poignant emotional moments. The film features spectacular scenic footage of Hyde's Black Hills Wild Horse Sanctuary in South Dakota and Yamsi Ranch in Oregon.

Hyde's life is a dramatic journey of challenges and successes that began in Michigan and took him across the West. From rodeos, conservation battles and wild horse rescues to his award-winning books, personal heartbreak and new found love, **Running Wild** is the self-told tale of a 6'5" cowboy who demonstrates the importance of defending our natural world before it's too late. On his 12,000-acre Sanctuary, Hyde provides freedom to wild horses rescued from slaughter and misery, and enables them to live and run on protected prairieland. The film includes never-before-seen footage of a Lakota Sioux Sundance Naming Ceremony, held to recognize Hyde as a protector of sacred land. Hyde continues to fight for the American West and reveals his current effort against a uranium mining company that is poised to pollute the water and contaminate the ecosystems that support the horses, residents and wildlife of the Black Hills. At 86, Hyde says, "It's going to be my last great battle, but I'm going to win this one."

(Continued from Page 1)

Upon meeting Hyde years ago, Mitchell was captivated by his passion for wildlife, the clatter of hooves on the prairie, and by the stunning backdrop of the Cheyenne River and Black Hills. She immediately began filming. Said Mitchell, "I had to make a film about this incredible man who has handed his heart over to the West and accomplished so much through sheer will." Mitchell has created television series, specials and documentaries and has won awards including two Emmys, two Gracie's, and an Omni Intermedia Award. Producing celebrated specials for Oprah, HBO, A&E and others, Mitchell collaborates and produces a number of documentaries with Academy Award-winning director Barbara Kopple. **Running Wild** is Mitchell's feature directorial debut.

Running Wild is scored with an original soundtrack and soon to be released album by singer - songwriter Steve Poltz, featuring the single, "Song For Hawk," on Arrival Records. Poltz' music has charted on Billboard and various radio charts and he is as well known for his impressive collection of ballads, rockers and uniquely melodic finger picking acoustic tunes as he is for "You We're Meant For Me," which he co-wrote with Jewel. Steve will be actively touring in 2013, which will include major showcase performances at the Folk Alliance and SXSW.

Running Wild credits:

Director and Producer: Suzanne Mitchell, Editor: R.A. Fedde, Cinematographer: Mauro Brattoli, Executive Producer: Barbara Kopple, Executive Producers: Robert Johnson & Alejandro Perez

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Contact: for additional information, photos, interviews

Fran Perchick

Director of Marketing and Public Relations

Running Wild

646-369-6643

fran.perchick@runningwildfilm.com

Links:

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Black Hills Wild Horse Sanctuary website: www.wildmustangs.com

Dayton O. Hyde website: www.daytonohyde.com

Steve Poltz: www.arrivalrecords.net/artists/StevePoltz.html

Slamdance Film Festival: <http://showcase.slamdance.com/Film-Festival>