

FOR IMMEDIATE RELEASE

**STEVE POLTZ'S NEW SINGLE 'SONG FOR HAWK'
FROM THE UPCOMING FILM "RUNNING WILD"
TO BE RELEASED FEB. 25**

**Song released in coordination with the showing of
"Running Wild: The Life of Dayton O. Hyde" at the Cinequest Film Festival and
Sedona International Film Festival**

**Documentary feature film marks the inspiring journey of a remarkable cowboy who
triumphs in his quest to protect wild horses and the American West**

Musical troubadour Steve Poltz has scored an original soon-to-be-released soundtrack for the documentary film, "Running Wild: The Life of Dayton O. Hyde," set for release on Arrival Records in the upcoming weeks. The single, "Song For Hawk" will be available on iTunes on February 25, in support of the February 27 film screenings at both the Cinequest Film Festival and Sedona International Film Festival.

"The first time I met Dayton Hyde, I talked with him about his passion for the horses and the land, and was captivated by the breathtaking beauty of the Black Hills Wild Horse Sanctuary. I was incredibly moved by the experience," remarked Poltz. "As a songwriter, I knew this was the stuff songs are made of. I began to write a tribute to Dayton, known to those close to him as Hawk, and couldn't wait to get into the studio to record. 'Song For Hawk' is one of the songs on the film's soundtrack."

Rick Rand of Arrival Records comments, "This song is filled with inspiration garnered from Steve's visit with Dayton. It captures the spirit of the movie in a beautiful way."

The film, which premiered to audiences at the Slamdance Film Festival last month, is a cinematic adventure that explores the compelling life of Hyde, a cowboy who has dedicated his life to protecting the threatened wild horses and the land of the American West. It is a captivating story of incredible determination and accomplishment, heartwarming and poignant emotional moments. "Running Wild" features spectacular footage of wild horses, Hyde's Black Hills Wild Horse Sanctuary in South Dakota and Yamsi Ranch in Oregon. The film marks Emmy-Award winning Director Suzanne Mitchell's feature directorial debut and was executive produced by Barbara Kopple.

(more)



Southern California's Steve Poltz is one of the most beloved songwriters of his generation. His music--as both a solo artist and with cult legends The Rugburns--has enjoyed long stretches in the Billboard top ten, gobbled up acres of mainstream radio and appeared in scores of television shows, commercials and movies. He has collaborated with everyone from Jewel to Glenn Tillbrook to Mojo Nixon, and his legendary live show has earned him a ferocious global fan base that makes soccer hooligans seem coquettish and reserved. In fact, X front man John Doe once said, "My idea of hell would be having Steve Poltz open for me every day. There's no place left for the audience to go."

In addition to various performances and appearances Steve will make in San Jose and Sedona this week, he will also be one of the featured performers at this year's SXSW in Austin, Texas next month.

###

Contact for additional information, photos, or interviews:

Sue Schrader

Blonde Ambition PR

262-377-4180

sue@blondeambitionpr.com

Links:

Steve Poltz website: www.poltz.com

Running Wild website: www.runningwildfilm.com

Running Wild Facebook: <https://www.facebook/runningwildfilm>

Behind the scenes video: <http://vimeo.com/57112164>

Arrival Records, LTD. ● www.arrivalrecords.net

Midwest Office: 333 W. Brown Deer Rd. #146

Milwaukee, WI 53217

phone 414.352.3855

fax 414.352.3631